



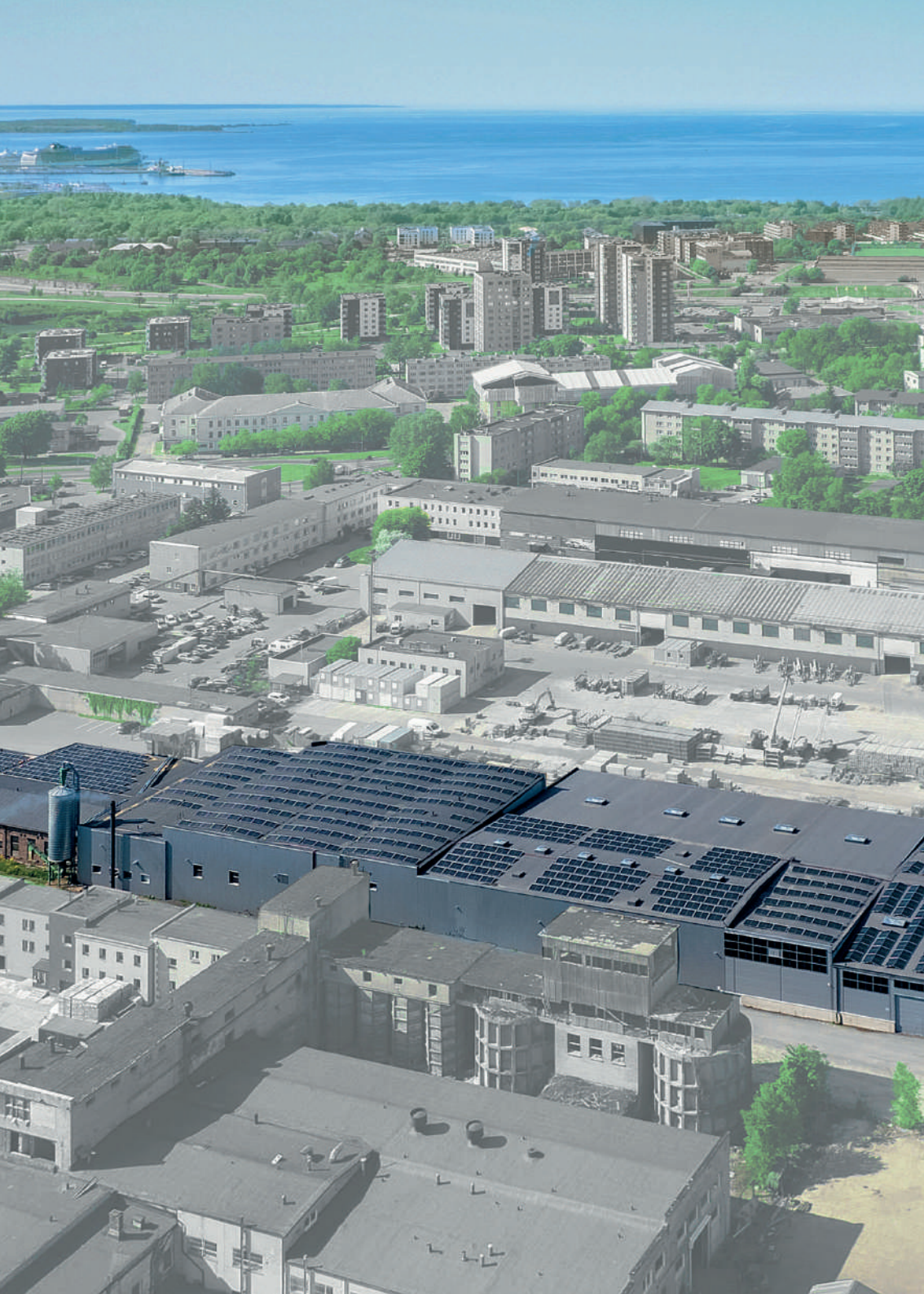
Plaat Detail

VALUE-ADDING DISTRIBUTOR

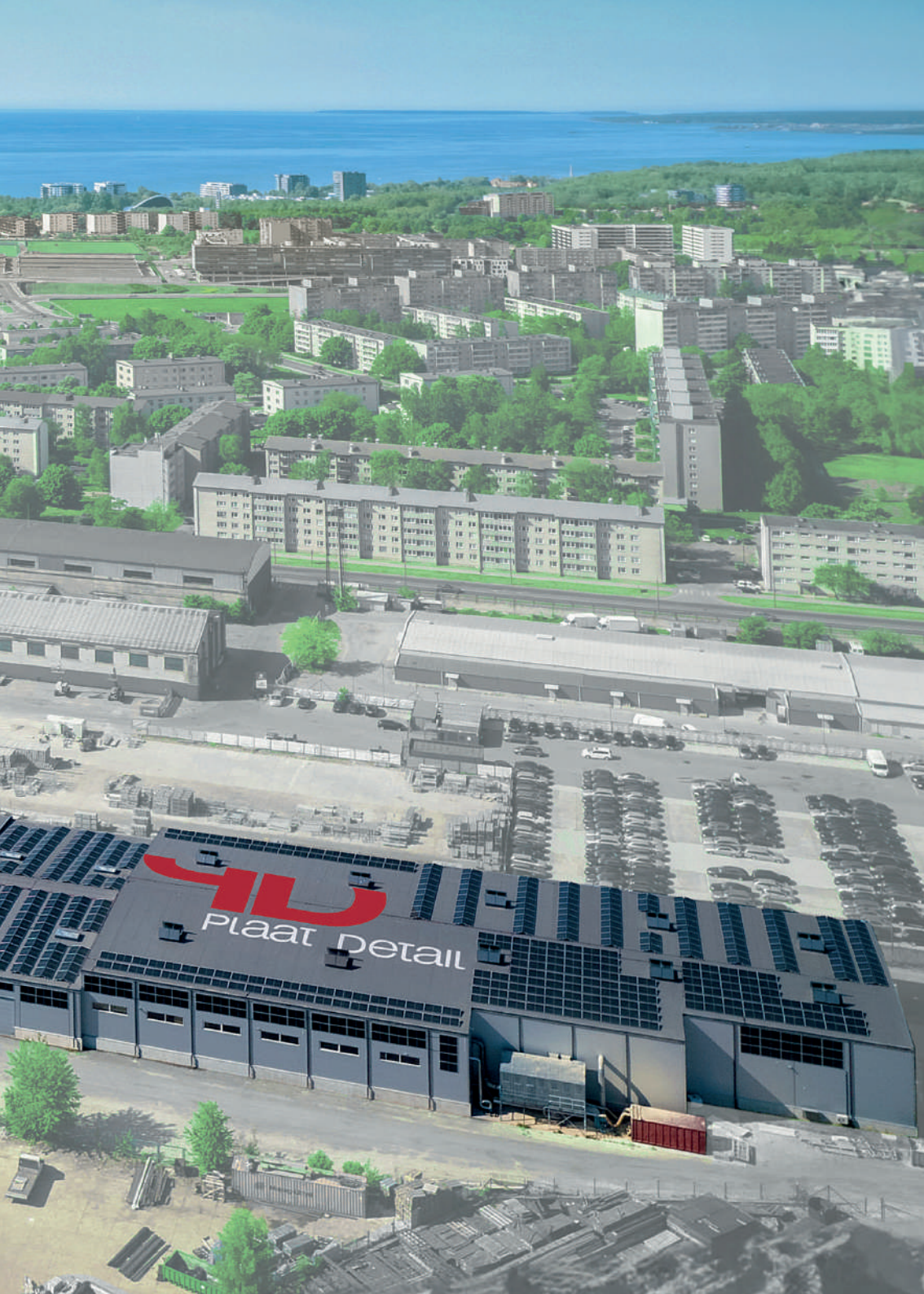
WITH SUSTAINABILITY IN MIND













# Jaen Ussalu

Chairman of the board



**"We are a value-adding distributor that focuses on providing the best interior materials and solutions to our customers, while progressively adopting more sustainable practices. Sustainability is the future and the only viable way forward."**

A black and white portrait of Karmo Lomp, CEO. He is a man with short, light-colored hair and a light beard, wearing a dark blazer over a light-colored striped shirt. He is sitting at a desk, looking directly at the camera with a slight smile. His hands are resting on the desk, and a laptop is visible on the right side of the frame. The background is a blurred office setting.

# Karmo Lomp

CEO

**"We don't believe in the concept of a one-day butterfly. Instead, we believe in long-term partnerships that mutually benefit both businesses and contribute to their growth."**





# WHAT WE CARE ABOUT

## Mission

At Plaat Detail, our mission is to serve as the gateway to high-pressure laminates, being a trusted and innovative partner in the furniture and marine industries. We are committed to providing high-quality laminated details and components that cater to the unique needs of our customers. Our dedication to fostering long-term partnerships, flexibility in production, and a relentless pursuit of quality drives us to deliver exceptional solutions. We embrace the power of technology to enhance efficiency and continually seek improvement to reduce our environmental footprint. Our mission is to create a sustainable, responsible, and eco-friendly future for the furniture industry.

## Vision

Our vision at Plaat Detail is to be at the forefront of innovation and sustainability in the furniture and marine sectors. We envision a future where Plaat Detail is synonymous with excellence, serving as the first choice for laminated products. We aim to expand our product range by integrating leading brands and offering comprehensive solutions to our customers. Plaat Detail aspires to be a market leader in providing half-ready products and laminated boards, enabling our partners to focus on their brands and development. We believe in a future where responsible business practices, environmental stewardship, and green initiatives are not just trends but integral to our daily operations. Our commitment to sustainability and environmental responsibility remains a driving force as we continually set higher standards for our products and operations while providing a safe, modern, and supportive work environment for our dedicated team.





# ABOUT US



Plaata Detail was established in 1996 by three Estonian businessmen as an importer of Formica IKI products, such as HPL laminates and post-formed worktops, with the Idea of distributing these products in the Baltic States. In 2000, the company acquired a portion of the old concrete element factory building near Tallinn centre and started its own bonding, post-forming, and component production. We are still situated in the same location, but now with ca 12 000m<sup>2</sup> of production and warehouse space. We have a team of 52 motivated and skilful workers and an annual turnover of about 15 million euros.

Today, our slogan suggests, we have defined ourselves as a **VALUE-ADDING DISTRIBUTOR**, meaning that we not only sell furniture materials but also produce components from those materials. Additionally, we assist architects and customers in selecting the most suitable materials for their needs, going as far as creating new interior solutions to meet their highest needs. Over the years, we have incorporated other strong laminate and interior material brands into our range, details of which can be found in this booklet. It's worth mentioning that we sometimes perceive ourselves as a "gateway of high-pressure laminates (HPL)". Our objective is that if our customers are seeking any laminates or surface materials, the first company that comes to their mind is Plaata Detail.

Today, Plaata Detail is a part of the Figuurid Invest group, still owned by the same individuals. To provide better services, Plaata Detail has established daughter companies in the Baltic states, DALLES in Latvia, and InPleno in Lithuania. These companies represent the same brands as us and distribute components made by Plaata Detail.

A significant step to strengthen our group's position in Finland took place In May 2018 when our parent company, Figuurid Invest, acquired the Finnish company RAMPORT from the KIILTO Group. Ramport is an official distributor of PFLEIDERER, DÖLLKEN and FUELLER in Finland. This opportunity allowed us to add well-known brands like Pfleiderer and Döllken to the Plaata Detail portfolio. Since then, Ramport has become Plaata Detail's sister company and we work closely together to not only sell the best interior materials but also provide the best components derived from these materials.

## We have divided our activities in 4 main sectors

Wholesale of  
distributed  
brands

Mass  
production

Special and  
cut-to-size  
production

Marine furniture  
components

We have dedicated increased effort to the marine sector, investing in machinery and expertise to offer even more to the shipping industry. Our collaboration extends to 3 new brands: Alucoil, Garnica and Fipro.







# WHY US?

## **Committed to our partners**

We are working closely with our partners and value their business. Long term partnership is mutually beneficial.

## **Maximum quality with flexible production**

Our commitment to delivering maximum quality is unwavering. The maximum delivery time is 7 days. MOQ 1pc even from mass production.

## **HPL and other materials**

By combining HPL with other products, we offer our customers an opportunity to save money & time by ordering everything from the same place. Our customers can focus on their brand and development, and not so much on the production side.

## **Extensive stock**

We ensure a 24-hour delivery time for customers in the Baltics & Finland. Prompt mock-ups for inland & marine projects.

## **Product & production development**

Constant development of new products & production capabilities.

## **Architects & marketing**

Maintain close relationships with architects in the Baltics & Finland. Developing brand awareness in our area.

## **Sustainability**

We are committed to a sustainable future and actively take responsibility for implementing positive changes.

## **Feel free to challenge us**

We are always open to new ideas!





# **A BRIEF HISTORY OF PLAAT DETAIL**



**1996**

Founded in 1996 as an importer of Perstorp IKI products (HPL & worktops).

**2000**

Moved to Tallinn and started own production.

**2011**

Invested in a mass production factory.

**2015**

Became a distributor of UNILIN and HOMAPAL in the Baltics.

**2018**

Started to represent Pfleiderer.

**2018**

Started PUR lamination using a fully automatic production line.

**2019**

Established a distributing company in Latvia.

**2020**

Became exclusive distributor of GARNICA, ALUCOIL & FIPRO in the Baltics and Finland.

**2020**

Began distributing Arpa & FENIX.

**2020**

Established a distributing company in Lithuania.

**2023**

Became the official distributor of Dekodur.

**2023**

Carbon Audit - for the systematic reduction of our carbon footprint.



**ESTONIA**

FIGUURID  
INVEST

**ESTONIA**

**4D**<sup>™</sup>  
Plaat Detail

**FINLAND**

**Rampor**t

**LATVIA**

**4D**<sup>™</sup>  
Plaat Detail

**LITHUANIA**

**4D**<sup>™</sup>  
Plaat Detail

# OUR GROUP

WITH SUSTAINABILITY  
IN MIND

Investing in  
green initiative  
companies

## ESTONIA

Ramm  
construction

## ESTONIA

Domaine  
properties



# LOCATIONS

## **Tallinn, ESTONIA**

Headquarters

production

main warehouse

## **Tampere, FINLAND**

sales team

warehouse

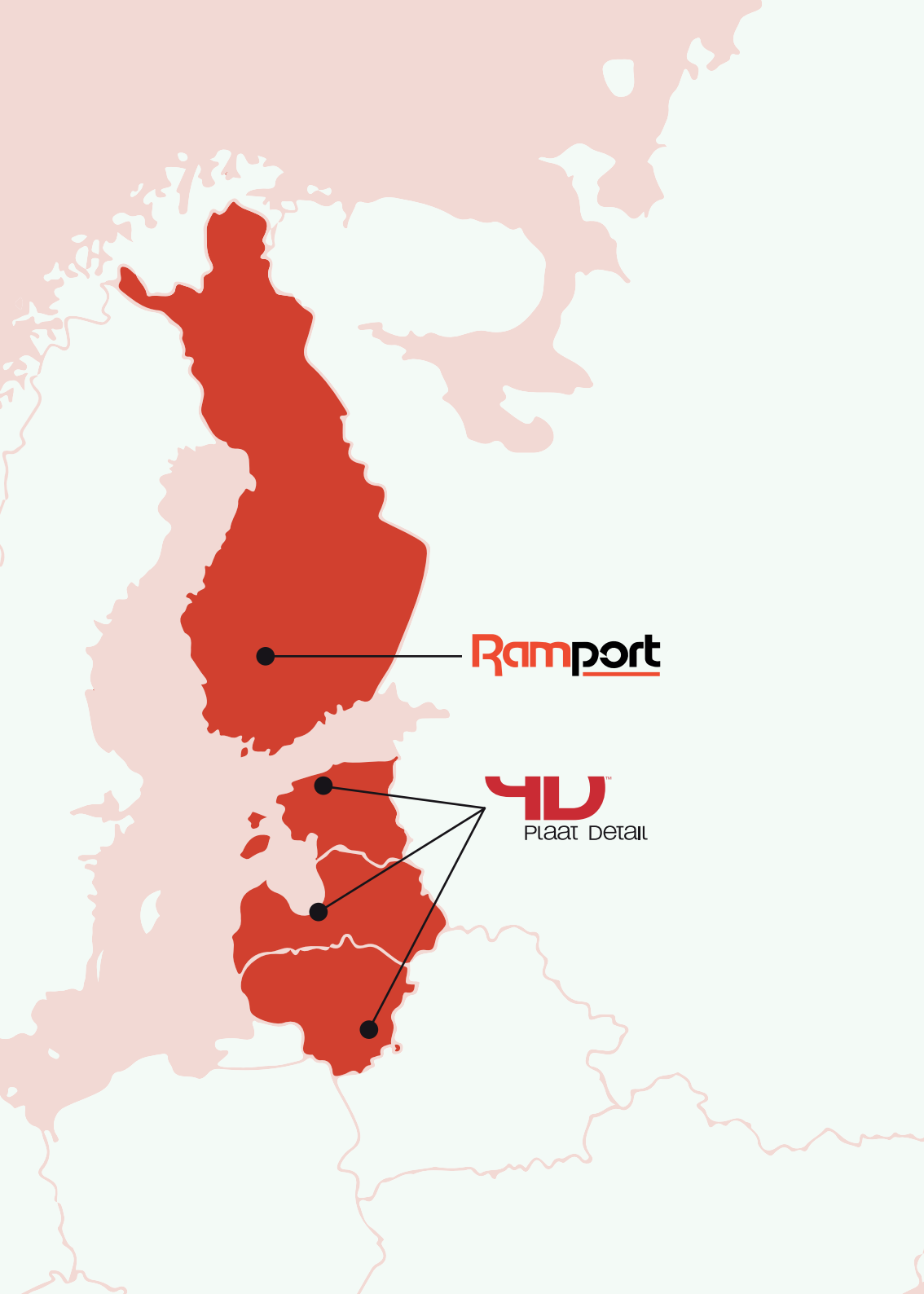
## **Riga, LATVIA**

sales team

## **Vilnius, LITHUANIA**

sales team





**Rampport**

**4D**  
Plaat Detail





# WAREHOUSE

Our mission is to serve as the gateway to high-pressure laminates.

We work with a wide array of HPL brands and all different kinds of core boards.

We maintain a stock of 450 000m<sup>2</sup> HPL, ca 500 different decors.

Big stock = fast deliveries.



**VAGA**

TRESPA

**dekodur**

Arpa

**FENIX**

NTM

**H** HOMAPAL



**PFLEIDERER**

**garnica**

**Alucoil**

**FI** PRO  
THE PROTECTION

**DÖLKEN**  
WEIMAR

**BLAŽIČ**



# MASS PRODUCTION

Fully automatic production lines.

Capacity of over 70 000m<sup>2</sup> / month.

MOQ 1 piece, delivery times 2-7 days.

## Producing:

Laminated boards

Wooden-based boards, such as PB, MDF, Plywood

Aluminium honeycomb

Mineral boards

Compact

Other composite boards

Post-formed worktops

Post-formed breakfast bars

Post-formed door elements

Post-formed windowsills

Straight edged worktops



**VAGA**

TRESPA

**dekodur**

Arpa

**FENIX**

NTM

**HOMAPAI**

**PFLEIDERER**

**garnica**

**Alucoil**

**FI PRO**  
FINE PROTECTION

**DÖLKEN**  
WEIMAR

**BLAZIĆ**









# SPECIAL COMPONENT PRODUCTION

We can produce anything from HPL.

## **Production units:**

Automated beam saw with automatic warehouse system

Edge banding line (PUR glue)

2 CNC machines with edge banding (PUR glue)

Drilling unit

Sanding unit

Calibrating unit

Post-form unit

Cold and hot presses

Vacuum press (curved/bent components)

Lacquering/painting room



**VAGA**

TRESPA

**dekodur**

Arpa

**FENIX**

NTM

**HOMAPAL**



**PFLEIDERER**

**garnica**

**Alucoil**

**PRO**  
THE PROTECTION

**DÖLKEN**  
WEIMAR

**BLAŽIČ**



# LIGHT-WEIGHT SOLUTIONS FOR MARINE INDUSTRY

We represent leading brands in the industry, creating innovative interior design solutions and producing furniture elements for the furniture and marine industry. For the marine industry, we are constantly developing lightweight laminated component solutions. We produce certified light-weight furniture components, and wall elements for passenger and crew cabins, open areas, etc.

We are increasingly active in the marine sector where we have provided fast deliveries to mock-ups with different kinds of solutions – especially for weight reduction and higher fire retardancy.

Our strengths are passionate commitment to our partners, flexible production, and fast delivery times.

Furthermore, we proudly partner with EMI (Estonian Marine and Manufacturing Initiative), which brings together specialists and professionals from different sectors to offer tailor-made solutions for construction projects in the marine sector.





# OUR MARINE REFERENCES

Tallink Megastar - open areas

Tallink Romantica & Victoria – cabins, open areas

TUI Mein Schiff 1, 2, 3, 4, 5, 6 and 7 – crew and passenger cabins

COSTA Toscana - crew and passenger cabins

RCCL Millenium - crew and passenger cabins, suits

RCCL Summit - crew and passenger cabins, suits

RCCL Silhouette – TV wall panels

COSTA Smeralda – crew cabins and open areas

RCCL Constellation – crew and passenger cabins, suits; suites’ wall elements

CARNIVAL Mardi Gras – passenger and crew cabins, open areas

Tallink MyStar – open areas

NCL Jewel – passenger cabins

Carnival Celebration - crew and passenger cabins

IOM Steam Packet – wall elements, cabins and open areas

Royal Caribbean ICON – crew & passenger cabins & suits + open areas

TT Line Spirit of Tasmania - cabins

Tallink Isabelle –Cabins and open areas

# BUILDING A SUSTAINABLE FUTURE

We firmly believe that responsible business practices, environmental impact assessment, and footprint reduction are not future trends but must be addressed here and now. We are convinced that the environment and the incorporation of green practices should play an important role in the daily activities and strategy of every company.

Plaat Detail is dedicated to creating a greener and more sustainable future in the furniture industry. Our commitment to sustainability is ingrained in our business strategy and operations.

We are committed to continuing the monitoring of our sustainability performance, setting new targets, and exploring additional opportunities for improvement along our sustainability journey.







# Our journey

**2023**

## **Measuring our carbon footprint - carbon audit**

We measure our carbon footprint and work systematically to reduce our carbon emissions and minimize our impact on climate change.

**2023**

## **Became members of Green Tiger (Rohetiiger)**

The Green Tiger is a cross-sector collaboration platform that aims to devise, teach, and implement a plan for a balanced economy. The Green Tiger endeavours to catalyse a green leap in the development of Estonian society through collaborative efforts with individuals, businesses, the public sector, and NGOs.

**2023**

## **An electricity saving of 33% was made possible through measuring, modern technology, and software optimization.**

We cooperated with qilowatt.it to measure the energy consumption of different machinery at our production units. With their help, we not only obtained specific data about the consumption but also optimized and controlled our electrical equipment to turn on at the most efficient times. In addition, we cooperated with Fusebox. Their software monitors energy prices and demand peaks to reduce energy loads and avoid high prices.

**2022-  
2023**

## **Solar park on our roof. 615kw = 1465 solar panels.**

We invested in a solar park, insulating our roof, and building a new substation. In total, our roof is covered with 1465 panels.





**2020**

**FSC certificate for FSC labelled production**

The FSC (Forest Stewardship Council®) is an international non-profit organisation that stands for worldwide sustainable forest management.



**2015**

**Smartphone application for production and warehouse management**

The introduction of this app led to a significant decrease in the use of paper

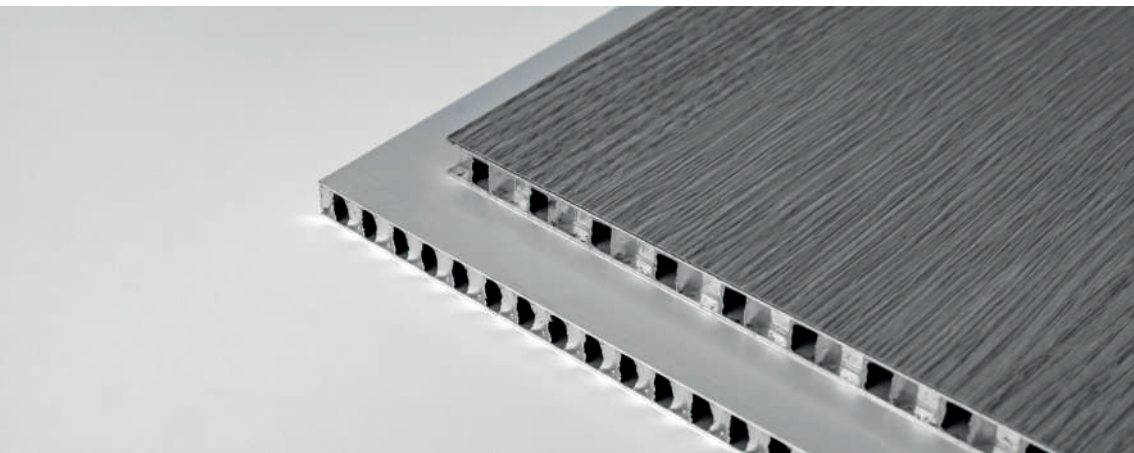


**2014**

**FSC certificate for selling FSC-labelled raw materials**



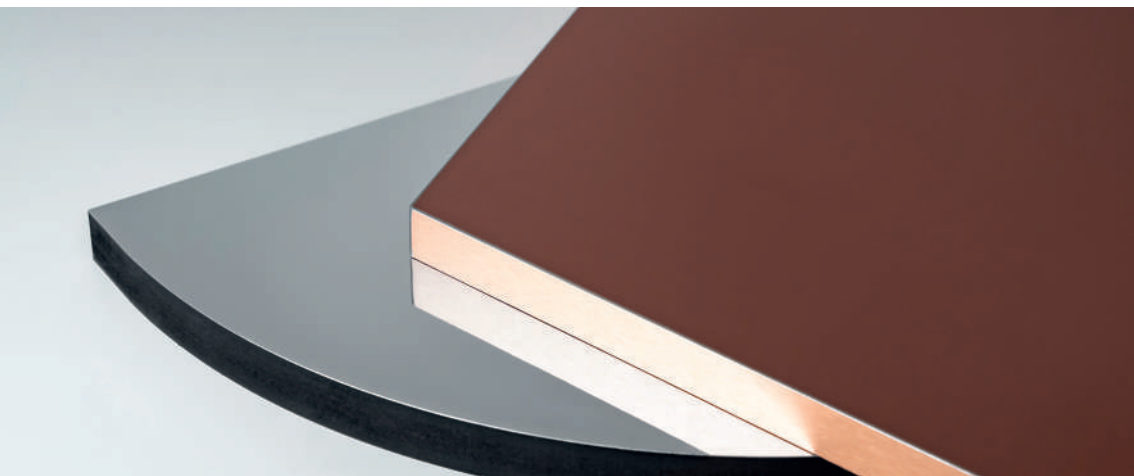
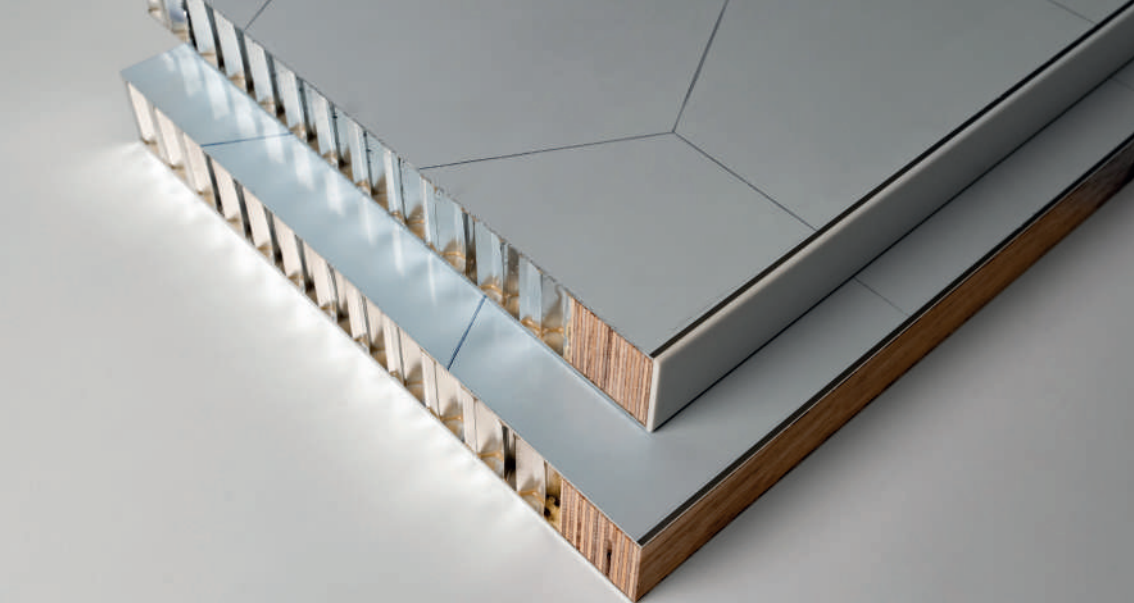
# OUR PRODUCTS



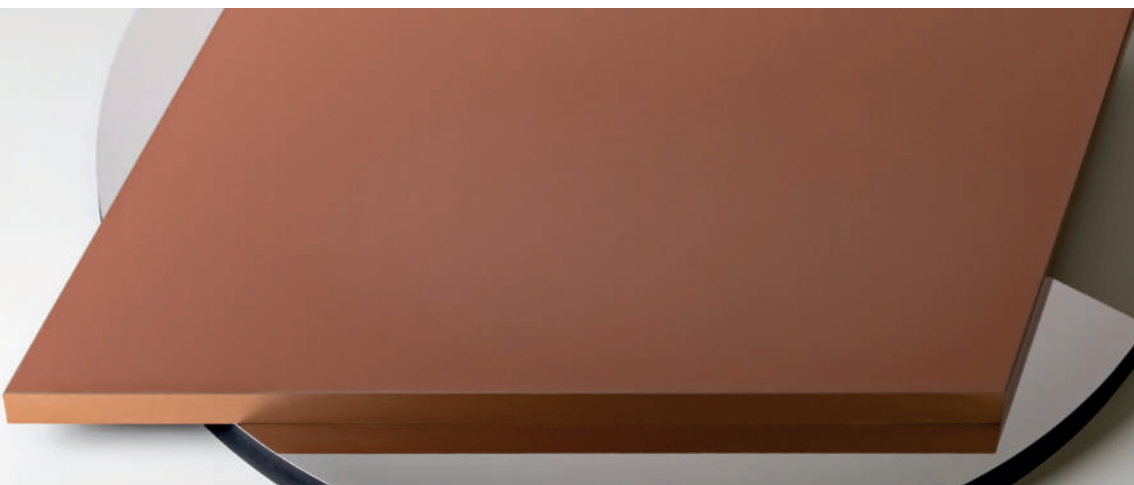














[www.plaatdetail.ee](http://www.plaatdetail.ee)  
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